



**CITY OF FORT LAUDERDALE  
RFP EVALUATION COMMITTEE TABULATION**

**RFP / TITLE** Beach Business Improvement District Area Enhanced  
Maintenance and Beautification Services  
**DATE:** May 24th, 2011

<u>VENDORS</u>	<u>TOTAL SCORE</u>	<u>AVERAGE SCORE</u>	<u>TOTAL COST</u>	<u>RANKING</u>
Prism Powerwash	276	92.26	\$230,098.00	1
La Belle Cleaning Company LLC	238	79.33	\$222,200.00	2
Service Group Inc.	227.32	75.77	\$292,986.00	3

<b>PROPOSER:</b>		<b>Service Group Inc.</b>			
		<b>MAXIMUM POINTS</b>	<b>Don M.</b>	<b>John S.</b>	<b>Mark A.</b>
<b>EVALUATION CRITERIA</b>		<b>AVAILABLE</b>	<b>MEMBER #1</b>	<b>MEMBER #2</b>	<b>MEMBER #3</b>
1	Understanding the overall needs of the City as presented in the Cover letter / letter of interest.	20	20	18	12
2	Experience, qualifications, and past performance of the proposing firm including persons proposed	30	15	27	24
3	Qualifications, experience of Manager / Supervisor assigned to oversee contract.	10	6	8	9
4	Licenses, Certifications, Insurance, Financial capability	10	10	8	9
5	Cost to the City	30	20.44	20.44	20.44

<b>TOTAL POINTS</b>	<b>71.44</b>	<b>81.44</b>	<b>74.44</b>	227.32	75.7733333
				TOTAL	AVERAGE

<b>PROPOSER:</b>		<b>La Belle Cleaning Co.</b>			
		<b>MAXIMUM POINTS</b>	<b>Don M</b>	<b>John S.</b>	<b>Mark A.</b>
<b>EVALUATION CRITERIA</b>		<b>AVAILABLE</b>	<b>MEMBER #1</b>	<b>MEMBER #2</b>	<b>MEMBER #3</b>
1	Understanding the overall needs of the City as presented in the Cover letter / letter of interest.	20	18	16	14
2	Experience, qualifications, and past performance of the proposing firm including persons proposed for the project, equipment and resources.	30	18	18	18
3	Qualifications, experience of Manager / Supervisor assigned to oversee contract.	10	6	6	8
4	Licenses, Certifications, Insurance, Financial capability	10	10	8	8
5	Cost to the City	30	30	30	30

<b>TOTAL POINTS</b>	<b>82</b>	<b>78</b>	<b>78</b>	238	79.3333333
				<b>TOTAL</b>	<b>AVERAGE</b>

<b>PROPOSER:</b>		<b>Prism Powerwash</b>			
		<b>MAXIMUM POINTS</b>	<b>Don M.</b>	<b>John S.</b>	<b>Mark A.</b>
<b>EVALUATION CRITERIA</b>		<b>AVAILABLE</b>	<b>MEMBER #1</b>	<b>MEMBER #2</b>	<b>MEMBER #3</b>
	Understanding the overall needs of the City as presented in the Cover letter / letter of interest.	20	18	18	18
	Experience, qualifications, and past performance of the proposing firm including	30	27	27	27
	Qualifications, experience of Manager / Supervisor assigned to oversee contract.	10	10	9	9
	Licenses, Certifications, Insurance, Financial capability	10	10	8	9
	Cost to the City	30	28.93	28.93	28.93

<b>TOTAL POINTS</b>	<b>93.93</b>	<b>90.93</b>	<b>91.93</b>	276.79	92.2633333
				<b>TOTAL</b>	<b>AVERAGE</b>