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**MEDIA ALERT/PHOTO OP**

**City Of Fort Lauderdale Commissioners to Proclaim October 15 Glam-A-Thon Day**

Who: Glam-A-THON and the Broward Health Foundation

What: City of Fort Lauderdale will declare Oct. 15 Glam-A-THON Day.

When: Oct. 4, at 6 p.m.

Where: Fort Lauderdale City Hall  
100 N. Andrews Ave.  
Fort Lauderdale, FL 33301

Why: Fort Lauderdale City Commissioners will proclaim Saturday, Oct. 15, 2011, as Glam-A-THON Day in the City of Fort Lauderdale to encourage sassy South Floridians of all ages to participate in the Glam Doll Strut, a unique opportunity to raise awareness and funds for women and families affected by breast cancer.

Glam-A-THON is committed to advancing initiatives to eliminate life-threatening breast health issues by building an enduring a legacy of better health through local programs designed to help the community. Proceeds from Glam-A-THON events such as the Oct. 15 Glam Doll Strut will benefit Broward Health Foundation to assist women and families affected by breast cancer. For more information, visit [www.glam-athon.com](http://www.glam-athon.com) or [www.browardhealthfoundation.org/glamathon](http://www.browardhealthfoundation.org/glamathon).

Broward Health, providing service for more than 50 years, is a nationally recognized system offering world-class health care services to our neighbors in South Florida. Broward Health includes Broward General Medical Center, North Broward Medical Center, Imperial Point Medical Center, Coral Springs Medical Center, Chris Evert Children's Hospital, Broward Health Weston and more than 30 facilities of the Community Health Services and Broward Health Physician Group. For more information, visit [BrowardHealth.org](http://BrowardHealth.org).

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